

FINANCIAL SERVICES VENTURE FUND LP

FIRM PROFILE

Donville Kent is a highly specialized asset management firm that manages investments on behalf of individual investors as well as select institutions. Through the application of our focused investment strategy, we search for companies that possess high levels of return on equity, reasonable valuations and positive share price momentum. Collectively, our principals have extensive global experience in portfolio management, equity research and trading. Unlike many traditional investment firms, our portfolio managers are the largest investors in our funds. This commitment results in the highest possible alignment of interest with our clients and is a key component of our success.

INVESTMENT STRATEGY

The partnership intends to invest in a concentrated group of companies within the financial services sector. These companies will typically be run by a strong management team that has a significant ownership stake in the companies they run and will also be characterised as having a track record of earning high returns on shareholders equity. The companies will also be capable of generating high returns on equity for many years to come without the addition of significant amounts of equity capital other than that which is being generated internally. **DK**

INVESTMENT PROCESS

1. IDEA SCREENING
- ▼
2. PROPRIETARY DATABASE RANKING
- ▼
3. ANALYTICS
- ▼
4. MANAGEMENT EVALUATION

For more on our investment process, visit donvillekent.com/investment-process.php

CONTACT INFORMATION

DONVILLE KENT ASSET MANAGEMENT INC.

To discuss investing with us, please contact:

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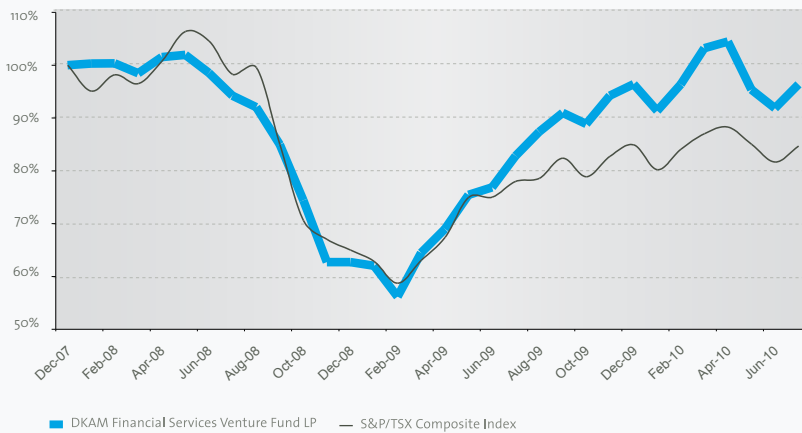
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HISTORICAL PERFORMANCE

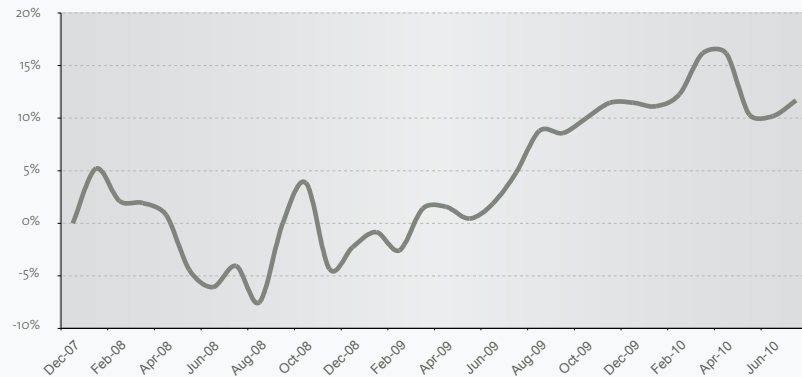
ALL FIGURES BASED ON LEAD SERIES (SERIES 1) AND NET OF ALL FEES. PAST PERFORMANCE NOT INDICATIVE OF FUTURE RESULTS.

2010 Year-to-Date -0.03%													
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	YTD
2008	0.29	0.02	-1.87	3.13	0.4	-3.35	-4.37	-2.31	-7.69	-12.41	-15.75	0.02	-37.3
2009	-1.09	-9.48	14.81	7.02	9.34	1.91	7.74	5.49	4.11	-2.3	6.02	2.32	53.73
2010	-5.25	5.48	7.09	1.23	-8.69	-3.70	4.93						-0.03

DKAM FINANCIAL SERVICES VENTURE FUND VS THE S&P/TSX COMPOSITE INDEX – SINCE INCEPTION



RELATIVE PERFORMANCE - DKAM FINANCIAL SERVICES VENTURE FUND VS THE S&P/TSX COMPOSITE INDEX



FUND INFORMATION

MINIMUM INVESTMENT	\$150,000
MANAGEMENT FEE	2.0%
PERFORMANCE FEE	20%
HURDLE RATE	10%
CURRENCY	CANADIAN DOLLARS (\$CAD)
NAV	\$96.3636
LOCK-UP PERIOD	NONE
REDEMPTION TERMS	EARLY REDEMPTION PENALTIES MAY APPLY
FUNDSERV DON100	CLASS A
FUNDSERV DON150	CLASS F

SERVICE PROVIDERS

PRIME BROKER	BMO CAPITAL MARKETS
AUDITOR	SGGG LLP
LEGAL COUNSEL	BORDEN LADNER GERVAIS LLP
ADMINISTRATOR	SGGG FUND SERVICES INC

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